

[重新查詢](#)[友善列印](#)**0982學期 課程基本資料**

系所 / 年級	健管系博士(健管) 2年級	課號 / 班別	35D00012 / A
學分數	2學分	選 / 必修	選修
科目中文名稱	衛生計劃與評估特論	科目英文名稱	Advanced Health Planning and Evaluation
主要授課老師	黃雅文	開課期間	一學年之下學期
人數上限	10 人	已選人數	3人

**起始週 / 結束週 / 上課地點 / 上課時間**

第1週 / 第18週 / H112 / 星期1第05節  
第1週 / 第18週 / H112 / 星期1第06節

請各位同學遵守智慧財產權觀念；請勿非法影印。

**教學綱要**

- Learning Goals & Objectives:** 學習目標 探究並運用理論模式(如Social ecology of health model, Logic Model, PRECEDE-PROCEED Model, ACT-SLIM Model) 1.評估個人與社會之健康需求(包括工作場所、醫院、學校與社區) 2.為個人、工作場所、醫院、學校與社區擬定健康計畫 3.應用適當的研究方法評價健康計畫的成效 The objectives of this course are as follow. Discuss and using the Health Planning Model (such as Social ecology of health model, Logic Model, PRECEDE-PROCEED Model, ACT-SLIM Model) to: I. Assessing individual and social (including school, worksite, hospital and community) needs for health II. Planning health programs for individuals and border communities III. Implementing community-based health programs IV. Applying appropriate research principles and methods to evaluate the effectiveness of community health programs. V. . Administering health programs This course, students successfully completing the course should be able to: 1. Explain and apply health program planning knowledge and skill competencies: 2. Explain and apply qualitative and quantitative evaluation research methods and procedures. 3. Explain, demonstrate and apply health program grant writing knowledge and skills
- 一、教學目標(Objective)**
- 二、先修科目(Pre Course)** None
- 三、教材內容(Outline)**
- 四、教學方式(Teaching Method)**
- Course Description:** 本課程將探究個人與社會的計畫評估理論模式(如Social ecology of health model, Logic Model, PRECEDE-PROCEED Model, ACT-SLIM Model) 內容包括社區、學校、醫院、職場公共衛生計畫與評估 Covers process of successful public health program planning and evaluation, evaluation related research methods, and grant writing for community, worksite, hospital and schools.
- 教師講述、閱讀、討論、實作中體驗、發表(配合學生論文方向為中心，進行本科目之授課 文獻探討討論與實作) **Teaching Strategies:** This course will consist of reading content, resource and discussion activities, doing by learning, and presentation. All students are expected to choose settings such as community, hospital, worksite, school to experience the planning and evaluation through the semester.
- 1.Green, Lawrence W., Kreuter, Marshall W. (2005). Health Program Planning. New York, NY: McGraw-Hill Higher Education. ISBN 0-07-255683-8 McGraw Hill powerweb resources  
2. 行政院衛生署國民健康局(2007年1月10日)。新版社區健康營造工作手冊。台北：行政院衛生署國民健康局。

五、參考書  
目(Reference)

Optional Texts:

- 1.McKenzie, James F., Neiger, Brad L. & Smeltzer, Jan L. (2005). Planning, Implementing and Evaluating Health Promotion Programs (4th ed.). San Francisco, CA: Pearson Education, Inc., Benjamin Cummings. ISBN 0-8053-6010-7
- 2.Minkler, Meredith & Wallerstein, Nina (Eds.). (2003). Community-Based Participatory Research for Health. San Francisco, CA: Jossey-Bass.
- 3.Coreil, J.(2010). Social and behavioral foundations of public health. SAGE. London.

Reommended References:

- 1.Public Health competency update project (CUP), <http://www.nchec.org/aboutnchec/cup/cup/html> or <http://hlth.tamu.edu/Chaney/HLTH415/comps.ppt> or <http://www.asph.org/userfiles/version%202.2.pdf>
2. The Guide to Community Preventive Services: What Works to Promote Health, [www.thecommunityguide.org](http://www.thecommunityguide.org) available online.

六、教學進  
度(Syllabi)

- 2010/2/22 Wk 1: Class Introduction assignment/Course Overview, Student Views of Health Program Planning 本學期課程簡介與作業、衛生計畫之觀點(以代謝症候群預防社區營造計畫為例)(本課程本學期每一次之授課教師均為黃雅文教授)(黃雅文教授簡介:東京大學醫學部公共衛生保健學碩士博士臺灣師範大學衛生教育學士 2010年2月1日起受聘為亞洲大學健康產業管理學系教授 曾服務於行政院衛生署 陽明大學公共衛生研究所 國立台北教育大學生命教育與健康促進研究所 並擔任教育部 行政院衛生署衛生計畫公共工程審查委員多年)
- 2010/3/1 Wk 2: Health program grant writing& Social Ecology of Health Model and Health Planning Framework 衛生計畫經費之申請 撰寫與審查, 健康社會生態模式與健康計劃架構
- 2010/3/8 Wk 3:Social Assessment, Participatory Planning QOL: Quality of Life 社會評估,參與型計畫
- 2010/3/15 Wk 4: Situation Analysis-Methods and strategies for Social Diagnosis and Situation analysis 現況評估-社會診斷與現況分析
- 2010/3/22 Wk 5: Epidemiological Diagnosis: Health, Behavioral, and Environmental Assessments (1) setting priority and objectives for Health Program 流行病學診斷(1): 計畫目標與優先順序
- 2010/3/29 Wk 6: Epidemiological Diagnosis: Health, Behavioral, and Environmental Assessments (2) Behavioral, and Environmental Assessments 流行病學診斷(1):行為與環境評估
- 2010/4/5 Wk 7:清明節放假一天
- 2010/4/12 Wk 8: Policy Assessment and Accountability Case analysis 政策評估
- 2010/4/19 Wk9: Community Health Planning and evaluation 社區衛生計畫與評估(理論)
- 2010/4/26 Wk10: Applications in Community The Community Metabolic Syndrome Prevention Project as an example 社區衛生計畫與評估(實務應用)?-以代謝症候群預防社區營造計畫為例
- 2010/5/3 Wk11: Health promoting School Planning, management and Evaluation 學校衛生計畫:健康促進學校計畫與評估
- 2010/5/10 Wk12: Health Planning and evaluation for Individual Health Life Skills, Life Education and Health Education Planning and Evaluation The introduction of SLIM, ACT-SLIM model 個人健康計劃與評估(1): 生活技能、生命教育(自殺預防)與衛生教育計劃評估 ACT-SLIM 模式的介紹
- 2010/5/17 Wk13: Health Planning and evaluation for Individual Health The Application of SLIM, ACT-SLIM model 個人健康計劃與評估(2):ACT-SLIM 模式的應用
- 2010/5/24 Wk14: Using PRECEDE and PROCEED for planning in Schools PRECEDE and PROCEED 模式在學校衛生計畫之運用
- 2010/5/31 Wk15: Worksite (Occupational Setting) Health Planning and Evaluation 職場(工作場所)衛生計劃與評估
- 2010/6/7 Wk16: Health Planning and Evaluation in Health Care Setting (Hospital/ Long-Term Care) 醫院衛生計劃與評估
- 2010/6/14 Wk17: Planning a Health Program Based on Logic Models Logic 模式衛生計畫
- 2010/6/21 Wk18: Students' presentation 學生期末報告

七、評量方  
式(Evaluation)

Course Outcome Assessment Measures: 1. 課堂參與 Class participation 2.口頭發表與書面報告 Oral presentation and written report

八、講義位  
址(<http://>)

重新查詢

課程查系統 Viewable With Any Browser & 1024 x 768 Resolution

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