0982學期課程基本資料

系所 / 年級 經管系碩士班 1年級 課號 / 班別 83M00012 / B

學分數 選 / 必修 必修

科目中文名稱 財務管理 科目英文名稱 Financial management

主要授課老師 林烱垚 開課期間 一學年之下學期

起始週/結束週/上課地點/上課時間

第1週/第18週/A116/星期2第02節 第1週/第18週/A116/星期2第03節 第1週/第18週/A116/星期2第04節

請各位同學遵守智慧財產權觀念;請勿非法影印。

教學綱要

一、教學目 標(Objective) In order to take on a general management role or to become the head of a business unit or functional unit, every manager must have a working knowledge of finance. They must be adaptive in improving day-to-day operations and enhancing the value of the organization. Managers must know how to make strategic investment decisions as well as operational decisions that use the many tools introduced and illustrated in this text.

二、先修科目(Pre Course)

Basic Accounting Principle(I)

三、教材內 容(Outline) 書名:Strategic Financial Management Applications of Corporate Finance 作者:Samuel C. Waver J.Fred Weston 出版社:Thomson South-Western

四、教學方

式(Teaching Method) $1. Or al\ lecturing\ 2. Case\ Studies\ and\ peer\ review\ 3. practical\ events\ 4. simiulation\ portfolio\ theory$

1.書名: Fundamentals of Corporate Finance

Sixth Edition

作者: Brealey, Myers, Marcus

出版社: McGRAW. HILL

2.書名: Modern Financial Management

五、參考書 目(Reference)

Eighth Edition

作者: Ross, Westerfield, Jaffe, Jordan

出版社: McGRAW. HILL 3.書名: Corporate Finance

作者: Jonathan Berk, Peter DeMarzo

出版社:Pearson

	2010/3/2	Accounting and Finance	林?垚
六、教學進 度 (Syllabi)	2010/3/9	Measuring Corporate Performance	林?垚
	2010/3/16	The Time Value of Money	林?垚
	2010/3/23	Valuing Bonds	林?垚
	2010/3/30	Valuing Stocks	林?垚
	2010/4/6	Net Present Value and Other Investment Criteria	林?垚
	2010/4/13	Using Discounted Cash-Flow Analysis to Make Investment Decisions	林?垚
	2010/4/20	Mid-term Examination	林?垚
	2010/4/27	Introduction to Risk, Return, and the Opportunity Cost of Capital	林?垚
	2010/5/4	Rsik, Return, and Capital Budgeting	林?垚
	2010/5/11	The Weighted-Average Cost of Capital and Company Valuation	林?垚
	2010/5/18	Introduction to Corporate Financing Venture Capital, IPOs, and Seasoned Offerings	林?垚
	2010/5/25	Debt Policy	林?垚
	2010/6/1	Payout Policy	林?垚
	2010/6/8	Long-Term Financial Planning, Short-Term Financial Planning	林?垚
	2010/6/15	Working Capital Management, Conclusion	林?垚
	2010/6/22	Final Examination	林?垚
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七、評量方 式**(Evaluation)**

Homeworks(30%),mid-term, final exam(40%) simulation investment and case studies(30%)

八、講義位 址(http://)

九、教育目標

重新查詢

課程查系統 Viewable With Any Browser & 1024 x 768 Resolution 亞洲大學 41354 台中市霧峰區柳豐路500號 TEL: 886 + (0)4 + 2332-3456 FAX: 886 + (0)4 + 2331-6699 © Asia University, Taiwan