

六、教學進度(Syllabi)

2009/11/12 Mid-term exam
2009/11/19 The Foreign exchange market
2009/11/26 The international monetary system
2009/12/3 The strategy of international business
2009/12/10 Entering foreign market
2009/12/17 exporting, importing and countertrades
2009/12/24 Global production, outsourcing and logistic
2009/12/31 Global marketing
2010/1/7 Global human resource management
2010/1/14 Final exam

七、評量方式(Evaluation)

以老師課程網頁為準。

八、講義位址(<http://>)

九、教育目標

重新查詢