

重新查詢

友善列印

0981學期 課程基本資料

系所 / 年級	經管系碩士班 1年級	課號 / 班別	83M00013 / B
學分數	3學分	選 / 必修	必修
科目中文名稱	組織理論管理	科目英文名稱	Theory of organization management
主要授課老師	陳瑾瑛	開課期間	一學年之上學期
人數上限	20 人	已選人數	16人

起始週 / 結束週 / 上課地點 / 上課時間

第1週 / 第18週 / M405 / 星期3第02節
第1週 / 第18週 / M405 / 星期3第03節
第1週 / 第18週 / M405 / 星期3第04節

請各位同學遵守智慧財產權觀念；請勿非法影印。

教學綱要

- 一、教學目標(Objective)
1. Provide conceptual foundation of Organizational Theory 2. Offer practical application of Organizational Theory 3. Use creative methods to share information with consideration 4. Develop IMBA students with business ethics, innovative strategic thinking, and international perspectives
- 二、先修科目(Pre Course)
- None
- 三、教材內容(Outline)
1. The Organization and Its Environment 2. Organizational Design 3. Organizational Change 4. International Perspectives
- 四、教學方式(Teaching Method)
- lecture, student presentation Small group project
- 五、參考書目(Reference)

2009/9/16	Introduction	陳瑾瑛
2009/9/23	A Holistic Model/ Organizations & Organizational Effectiveness	陳瑾瑛
2009/9/30	Stakeholders, Managers, and Ethics	陳瑾瑛
2009/10/7	Organizing in a Changing Global Environment	陳瑾瑛
2009/10/14	Managing Basic Challenges of Organizational Design	陳瑾瑛
2009/10/21	Designing Organizational Structure:Authority & Control	陳瑾瑛
2009/10/28	Designing Organizational Structure:Speicalization & Coordination	陳瑾瑛

六、教學進度(Syllabi)

2009/11/4	Creating and Managing Organizational Culture	陳瑾瑛
2009/11/11	Mid-Term Evaluation	陳瑾瑛
2009/11/18	Organizational Design and Strategy in a Changing Global Environment	陳瑾瑛
2009/11/25	Organizational Design, Competences, and Technology	陳瑾瑛
2009/12/2	Types & Forms of Organizational Change	陳瑾瑛
2009/12/9	Organizational Transformations: Birth, Growth, Decline, & Death	陳瑾瑛
2009/12/16	Decision Making, Learning, Knowledge Management, and Information Technology	陳瑾瑛
2009/12/23	Innovation, Intrapreneurship, and Creativity	陳瑾瑛
2009/12/30	Managing Conflict, Power, and Politics	陳瑾瑛
2010/1/6	Oral Presentation & Discussion of the Abstract of the Final Written Paper, Bonus+5	陳瑾瑛
2010/1/13	Final Written Report Due/ Have A Nice Winter Break:)	陳瑾瑛

七、評量方式(Evaluation)

40%:Active Participaton & presentation Small group discussion 30%: Midterm Examination 30%: Final Written Report

八、講義位址(<http://>)

九、教育目標

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