

重新查詢

友善列印

0981學期 課程基本資料

系所 / 年級	健管系博士(健管) 2年級	課號 / 班別	35D00034 / A
學分數	2學分	選 / 必修	選修
科目中文名稱	健康促進專題	科目英文名稱	Topics on Health Promotion
主要授課老師	蔡仲弘	開課期間	一學年之上學期
人數上限	15 人	已選人數	8人

起始週 / 結束週 / 上課地點 / 上課時間

第1週 / 第18週 / H115 / 星期3第08節
第1週 / 第18週 / H115 / 星期3第07節

請各位同學遵守智慧財產權觀念；請勿非法影印。

教學綱要

- 一、教學目標(Objective) Students will learn the theories, principles, strategies and methods for implementing health promotion programs. He/she is also expected to learn how to prepare a research proposal based on the principles and strategies learned in this course.
- 二、先修科目(Pre Course)
- 三、教材內容(Outline) 1.書名：Health promotion strategies and methods, 2nd ed., 2005 作者：G. Egger, R. Spark, R. Donovan 出版社：McGraw Hill Medical 2.書名：Health Promotion Theory, 2006 作者：M. Davies & W. Macdowall 出版社：Open University Press, McGraw Hill Educaion 3.書名：Quality, Evidence and Effectiveness in Health Promotion, Striving for certainties 作者：JK Daview & G Macdonald 出版社：Routledge (1998)
- 四、教學方式(Teaching Method) 講授、個案教學、研討、專題實作--Research proposal preparation and powerpoint presentation
- 五、參考書目(Reference) To be given in class

2009/9/15	Introduction to health promotion	蔡仲弘
2009/9/22	WHO and international initiatives in health promotion	蔡仲弘
2009/9/29	Theories in changing individual health behavior	蔡仲弘
2009/10/6	Theories in changing communities and organizations	蔡仲弘
2009/10/13	Determinants of health	蔡仲弘
2009/10/20	Political and ethical considerations in health promotions	蔡仲弘
2009/10/27	Targeting, standards and indicators in health promotions	蔡仲弘
2009/11/3	Healthy public policy and health promotion	蔡仲弘

六、教學進度(Syllabi)	2009/11/10	Implementing healthy public policy through partnerships	蔡仲弘
	2009/11/17	Importance of working with communities in health promotions	蔡仲弘
	2009/11/24	Risk management, perception and communication in health care	蔡仲弘
	2009/12/1	Application of models of behaviour change	蔡仲弘
	2009/12/8	Planning a health promotion intervention	蔡仲弘
	2009/12/15	Evaluation of health promotion programs	蔡仲弘
	2009/12/22	Evidence-based health promotion	蔡仲弘
	2009/12/29	Skills, tools and competencies for health promotion	蔡仲弘
	2010/1/5	Project report	蔡仲弘
	2010/1/12	Project report	蔡仲弘

七、評量方式(Evaluation) Grade will be based on the quality of work completed, class discussion participation, preparedness for class sessions and quality of term project

八、講義位址(<http://>)

九、教育目標

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