

重新查詢

友善列印

0981學期 課程基本資料

系所 / 年級	健管系博士(健管) 1年級	課號 / 班別	35D00008 / A
學分數	2學分	選 / 必修	必修
科目中文名稱	健康行為特論	科目英文名稱	Advanced Health Behavior
主要授課老師	劉俊昌	開課期間	一學年之上學期
人數上限	10 人	已選人數	6人

起始週 / 結束週 / 上課地點 / 上課時間

第1週 / 第18週 / L003 / 星期3第10節
第1週 / 第18週 / L003 / 星期3第11節

請各位同學遵守智慧財產權觀念；請勿非法影印。

教學綱要

- 一、教學目標(Objective) 了解有關健康行為理論模式之發展過程概念架構與實際應用之可能性
- 二、先修科目(Pre Course) 無
- 三、教材內容(Outline)
- | | | |
|-------|-------------------|---|
| 週次與日期 | 內容 | 備註 |
| 1 | 97/09/16—97/09/22 | introduction: health and health behavior |
| 2 | 97/09/23—97/09/29 | linking theory, research, and practice |
| 3 | 97/09/30—97/10/06 | Models for individual health behavior 1: health belief model |
| 4 | 97/10/07—97/10/13 | Models for individual health behavior 1: TRA and TPB |
| 5 | 97/10/14—97/10/20 | Models for individual health behavior 1: transtheoretical model and stage of change |
| 6 | 97/10/21—97/10/27 | Models for individual health behavior 1: stress, coping, and health behavior |
| 7 | 97/10/28—97/11/03 | perspectives on interpersonal theories of health behavior |
| 8 | 97/11/04—97/11/10 | Models of interpersonal health behavior 1: Social cognitive theory |
| 9 | 97/11/11—97/11/17 | Socionetwork and social support |
| 10 | 97/11/18—97/11/24 | Patient-provider communication |
| 11 | 97/11/25—97/12/01 | improveing health through Community organization and community building |
| 12 | 97/12/02—97/12/08 | Difussion of innovation |
| 13 | 97/12/09—97/12/15 | Mobilizing organizations for health enhancement: theories of organizational changes |
| 14 | 97/12/16—97/12/22 | The PRECEDE-PROCEED model |
| 15 | 97/12/23—97/12/29 | Social marketing |
| 16 | 97/12/30—98/01/05 | Ecological models |
| 17 | 98/01/06—98/01/12 | Socioeconomic and cultural f |
- 四、教學方式(Teaching Method) 講授 報告 實作
- 五、參考書目(Reference) Health Behavior and Health Education: Theory, Research, and Practice,3rd Edition
作者 : Karen Glanz, Barbara K Rimer, Frances Marcus Lewis 出版社 : John Wiley and Sons Inc.
ISBN: 9780787957155

	2009/9/15	Introduction	
	2009/9/15	theory, research, and practice in health behavior and health education	劉俊昌
	2009/9/22	Individual health behavior Health Belief: Model and its application	
	2009/9/29	Theory of reasoned action and theory of planned behavior 1	
	2009/10/6	Theory of reasoned action and theory of planned behavior 2	
	2009/10/13	The transtheoretical model and stages of change	
	2009/10/20	The precaution adoption and process model	
	2009/10/27	perspectives on intrapersonal theories of health behavior	
六、教學進度(Syllabi)	2009/11/3	Midterm examination	
	2009/11/10	how individuals, environments, and health behavior interact: social cognitive theory	
	2009/11/17	social cognitive theory 2	
	2009/11/24	social network and social support	
	2009/12/1	stress coping, and health behavior	
	2009/12/8	social influence and interpersonal communication	劉俊昌
	2009/12/15	difussion of innovations	
	2009/12/22	mobilizing organizations for health enhancement	
	2009/12/29	communication theorory and social markieting	
	2010/1/5	final examine	劉俊昌

七、評量方式(Evaluation) 平時評量 期中評量 期末評量

八、講義位址(http://)

九、教育目標

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